

South Jersey Quest

www.sjquest.com

PRESS RELEASE

SJQuest.com Outdoor enthusiast site launches.

Whether you're planning to reel in a prize striper or bag a buck, or if you'd rather just appreciate nature from your own back yard, the new Web site SJQuest (www.SJQuest.com) is the first place to start.

Nobody knows that better than SJQuest creator Adam Monacelli of Hammonton, NJ.

"There's just no media to get this information anymore, aside from a few small publications and one or two other Web sites," Monacelli said.

"No one really caters to South Jersey angling enthusiasts," he said, adding he hopes SJQuest's regular "fishing forum" members will contribute content on the message boards.

SJQuest offers members up-to-date information targeted to South Jersey outdoor enthusiasts such as greener living -- environmental issues -- concerning South Jersey.

The new Web site will be offering some exciting prizes over the winter such as tickets to area events and free fishing gear to registered users who contribute to the site.

Dynamic slideshows of beautiful works from marine artists such as Guy Harvey and local outdoor photographers such as Michael A. Hogan, author of *Natural Wonders of the Jersey Pines & Shore* also are featured.

"Our forums are open to outdoor lovers to share tips and stories about their experiences both in the wild and on their front lawns," Monacelli said. "Tell us about your kayaking trips or let us know how to attract and keep local birds happy well into the winter months."

The heart of the site is the Forum page where users can express their opinions, talk sports, ask fishing related questions; find out what's new in South Jersey; learn about new regulations or sell or trade items.

"It's a place on the site that I hope will take off on its own with the help of people who are truly passionate about sharing knowledge in open discussions," Monacelli said.

An avid saltwater fisherman, Monacelli came up with the idea because he said there was nowhere to go on the Internet for localized information.

"Newspapers didn't really cover the information that I was looking for as they did in the past," he said. "A lot of the information I was looking for is scattered throughout the Web and not really focused on South Jersey. I'm hoping to bring all this information to one place where users can learn more about their pastime. I hope the site will attract people that have the same passion for the outdoors as I do."



Everything Outdoors in South Jersey

609.226.7314
adam@sjquest.com

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